



GUJARAT TECHNOLOGICAL UNIVERSITY

**Program Name: Program Name: Bachelor of Business Administration /
Bachelor of Business Administration (Honours /Honours with Research) /
Master of Business Administration (Integrated)**

Level: UG

Course / Subject Code: BB05001111

Course / Subject Name : Team Building

w. e. f. Academic Year:	2026-27
Semester:	5
Category of the Course:	MDC/Elective

Prerequisite:	-
Rationale:	In today's VUCA world team results in better performance in terms of productivity, creativity and service deliverance compare to individual efforts and hence team performance is necessity.

Course Outcome:

After Completion of the Course, Student will able to:

No	Course Outcomes	RBT Level
01	To understand what groups and teams stand for and their formation as well as effective performance	Understand and Apply
02	To understand and influence factors that contribute to team formation across its various stages	Understand and Apply
03	To understand the relevance of communication and trust, inclusion and diversity in the process of team formation and sustenance for achieving organizational goals	Understand and Apply

**Revised Bloom's Taxonomy (RBT)*

Teaching and Examination Scheme:

Teaching Scheme (in Hours)			Total Credits L+T+ (PR/2)	Assessment Pattern and Marks				Total Marks
L	T	PR	C	Theory		Tutorial / Practical		
				ESE (E)	PA / CA (M)	PA/CA (I)	ESE (V)	
2	0	0	2	50	30	20	0	100



GUJARAT TECHNOLOGICAL UNIVERSITY

**Program Name: Program Name: Bachelor of Business Administration /
Bachelor of Business Administration (Honours /Honours with Research) /
Master of Business Administration (Integrated)**

Level: UG

Course / Subject Code: BB05001111

Course / Subject Name : Team Building

Course Content:

Unit No.	Content	No. of Hours	% of Weightage
1.	Foundations of Teamwork - Defining teams vs. groups - Types of Teams and Groups - Characteristics of effective teams - Importance of Teams for Business growth Stages of Team Development (Tuckman's Model) - Forming: Orientation and ground rules - Storming: Conflict management and mediating differences - Norming: Cooperation, cohesion, and shared goals - Performing: Interdependence, autonomy, and high productivity - Adjourning: Evaluating and celebrating achievements	12	50
2.	Team Dynamics: - The 5 C's: Communication, Collaboration, Commitment, Common goals, and Conflict Resolution - Managing group dynamics (groupthink, cohesion) - Understanding JOHARI Window - Key roles of teams - Team effectiveness model	13	50
3.	Team Building Exercises and Games that focus on: Communication and Trust: Building trust, listening skills, and overcoming barriers Goal Setting: Establishing a shared vision and SMART goals. Diversity and Inclusion: Leveraging diverse personalities and strengths	05	00
Total		30	100

Suggested Specification Table with Marks (Theory):

Distribution of Theory Marks (in %)					
R Level	U Level	A Level	N Level	E Level	C Level
00	50	50	00	00	00



GUJARAT TECHNOLOGICAL UNIVERSITY

**Program Name: Program Name: Bachelor of Business Administration /
Bachelor of Business Administration (Honours /Honours with Research) /
Master of Business Administration (Integrated)**

Level: UG

Course / Subject Code: BB05001111

Course / Subject Name : Team Building

Where R: Remember; U: Understanding; A: Application, N: Analyze and E: Evaluate C: Create (as per Revised Bloom's Taxonomy)

References/Suggested Learning Resources:

(a) Books:

1. Adair John, Effective Team Building, How to Make A Winning Tea, MacMillan Publications
Dr Tripathi D K, Team Building and Leadership, Text and Cases, Himalaya Publication.

CO- PO Mapping:

Semester 5	Subject Name: Team Building				
	POs				
Course Outcomes	PO1	PO2	PO3	PO4	PO5
CO1	3	3	3	0	0
CO2	3	3	3	0	0
CO3	3	3	3	0	0

Legend: '3' for high, '2' for medium, '1' for low and '-' for no correlation of each CO with PO.

* * * * *